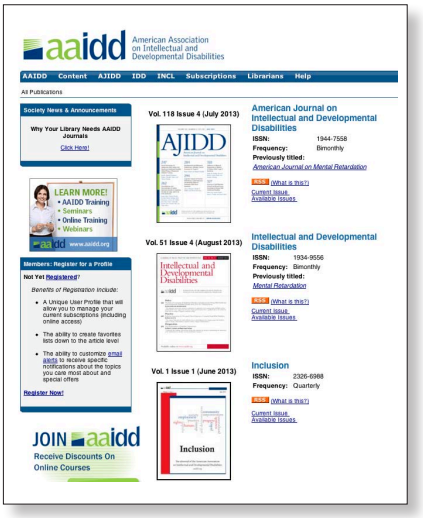
American Association on Intellectual and Developmental Disabilities

Inclusion Rates 2021



www.aaiddjournals.org

Online Advertising with AAIDD Journals

Place your ads on the AAIDD Journals site to reach thousands of disability professionals — administrators, government officials, psychologists, social workers, nurses, and many other disability professionals who read the journals of the American Association on Intellectual and Developmental Disabilities.

Ad Type	Location
Standard Tile	3 positions, left side

Size
300 x 250 pixels

Duration	Rates
1 month	$260
3 months	$630
6 months	$1155

Ad Type	Location
Skyscraper	3 Positions; right side

Size
160 x 600 pixels

Duration	Rates
1 month	$525
3 months	$1155
6 months	$2100

Ad Type	Location
Leaderboard Ad	Top of each page

Size
728 x 90 pixels

Duration	Rates
1 month	$630

Ad Type	Location
Footer Ad	Bottom of each page

Size
728 x 90 pixels

Duration	Rates
1 month	$600

Advertising Offices

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Accepted File Types:
- .gif
- .jpg
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- HTML5

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