

Contact Information:

For Innovations Journals: editor@innovationsjournals.com

For IHCI: ahammond@innovativehci.com

INFORMATION FOR ADVERTISERS



Innovations Journals (innovationsjournals.com) are peer-reviewed, open-access journals that are published by the Innovative Healthcare Institute. The Journals serve as a platform for timely dissemination of the latest innovations in healthcare research and delivery. The audience includes researchers, physicians, students, and all kinds of healthcare providers and administrators from around the globe. We are seeking advertisers/sponsors to share relevant events, products, or other resources with our readers and authors. Journal titles include:

Journal of Immunotherapy and Precision Oncology (jipoonline.org)

Innovations in Digital Health, Diagnostics, and Biomarkers (iddbjournal.org)

Global Journal on Quality and Safety in Healthcare (jqsh.org)

Innovations in Surgery and Interventional Medicine (isimjournal.org)

The Innovations Journals website has ~5000+ visitors per month per Google Analytics. The individual journals attract more than 25,000 visitors each month, ranging from 500–10k for each journal. Approximately 50% of visits from the US and UK.

For more information, please contact Valerie Clark: editor@innovationsjournals.com.



The **Innovative Healthcare Institute** (innovativehci.com) offers unique opportunities for healthcare professionals to network, learn, and collaborate through virtual and in-person events based in the Greater Cincinnati area. From targeted dinner programs to cutting-edge symposiums, our aim is to provide education and foster collaboration. The audience includes oncologists and healthcare researchers and innovators, and many are based in the Cincinnati area. We are seeking relevant advertisers/sponsors to support IHCI's annual conferences and monthly dinner discussions. Visit our online [Event Calendar](#) to see upcoming events.

The IHCI website was redesigned in 2024. Website traffic is being monitored with Google Analytics; data are available upon request.

For more information, please contact Ashley Hammond: ahammond@innovativehci.com.

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	Innovations Journals	IHCI
Digital Banner Ad (3 months)	\$500 (JIPO or JQSH) \$300 (IDDB or ISIM) \$300 (IJ home page)	\$300
Online Press Release (3 months)	\$300 (JIPO or JQSH) \$100 (IDDB or ISIM)	\$300
Sponsored Video Ad	\$300 (JIPO or JQSH) \$100 (IDDB or ISIM)	\$300
Sponsored Conference Presentation	-	Starting at \$1000
Exhibitor Booth (virtual or in person)	-	Starting at \$1000
Social Media	Monthly promotion included with all of the above	
Email Campaign	Quarterly promotion included with all of the above	

All advertisements are subject to approval. Positions are first-come, first-served. Advertisers should inquire about availability before sending artwork. For inquiries, contact editor@innovationsjournals.com.

SPECIFICATIONS**Banner Ads****Leaderboard Banner Ad: 728 x 90 pixels**

Position: Centered at top of website or in footer area

Availability: 4 available per website, will rotate per page view with other ads

Carousel Slide: 500 x 450 pixels

Position: Right side of page, above fold

Availability: 2 per website

Note: Ad metrics unavailable for this position

File types accepted: png, jpg, gif, or tiff.

Press Release

Written announcement to published on journal website as “Industry News and Events”

Length: 300-500 words

Links: Up to 3 links allowed in text

Image: One image allowed

Availability: 1 per month per website

File types accepted: doc or docx

Sponsored Video Ad

A short video commercial can be published on the website, duration up to 3 minutes.

Video must be provided by the client as an mp4 file with good image and sound quality, ready to publish. Zoom recordings are usually sufficient but may require extra editing work. Additional charges may be incurred for video editing (to be discussed in advance).

Sponsored Conference Presentation

A short presentation slot can be reserved for sponsors at IHCI events, duration up to 10 minutes (8 mins for slides, 2 mins for Q&A).

Exhibitor Booth

Space can be reserved to showcase a sponsor’s products, services, etc., in the exhibitor area online (virtual exhibit) or in person (6’ table).