Guide to Advertising



IJPT Advertising

Liza Winthrop Montgomery 2000 SW Archer Rd P.O. box 100385 Gainesville, FL 32810-0385 352.265.8828 editors@theijpt.org

Audience

Average Monthly Active Users: 1,800 Average Monthly Pageviews: 14,500 Average Monthly Ad Impressions: 8,000

IJPT Online Ad Rates* Artwork is due the month prior			
Ad type	Size	1 month	Annual
Top Leaderboard	728 x 98	Price upon request: Email editors@theijpt.org	
Homepage Tile	300 x 250		
Issue/Article Tile	300 x 250		

^{*}Discounts provided for PTCOG event/organizational support.



International Journal of Particle Therapy

Editor-in-Chief Nancy P. Mendhall, MD, FACR, FASTRO

About IJPT

Launched in 2014 as the official journal of the Particle Therapy Co-Operative Group, it is the mission of the *International Journal of Particle Therapy IJPT* to provide a preferred venue for disseminating the most up-to-date information on the clinical, physical, and biological research in proton, light-ion, and heavy charged-particle therapy. Since its founding, *IJPT* has received submissions from nearly 300 prominent radiation oncologists, physicists, and dosimetrists from 200 institutions around the world.

IJPT covers all types of information regarding particle therapy, enhancing the quality of particle therapy articles through dedicated and creative editorial assistance, special focused issues, and direct and indirect multi-channel issue promotion. *IJPT* issues include original research articles, case reports, and review articles. *IJPT* also publishes conference proceedings from the annual meetings of PTCOG and a special printed issue provided to all conference participants.

Markets Served

IJPT appeals to radiation oncologists, dosimetrists, physicians, and hospital administrators and staff involved in particle therapy.

Resolution

The preferred file resolution is web-optimized 72 dpi. High-resolution graphics may be down-sampled to ensure that images load quickly. It is recommended that you submit files two weeks prior to the agreed deadline.

Electronic Files

Acceptable file formats: .gif, animated .gif, .jpg, and .png.

Terms and Conditions

IJPT reserves the right to accept materials and require publication prepayment. IJPT does not accept advertising for credit cards, insurance, or travel. The advertiser agrees to assume all liability for the content of ads and must be fully authorized for use of the ad's content, including, but not limited to, names, pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising from an advertisement. All claims for errors in advertisements must be made in writing and received within 10 days of display, and will be considered only for the first iteration of the advertisement containing the error. An error that does not materially affect the value or content of the advertisement will not qualify for a credit, nor will any credit be allowed if the ad has been approved prior to display.

Homepage

728 x 98 Leaderboard Ad

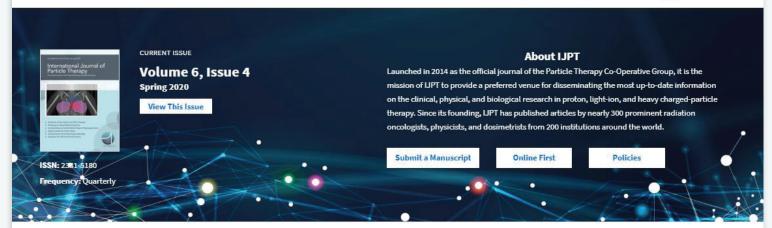
Search... Q

International Journal of Particle Therapy

ISSUES \lor JOURNAL \lor AUTHORS & REVIEWERS \lor RESEARCH SPOTLIGHT \lor



JVAS Referrer V



Latest

Psychosocial Support for Pediatric Patients at Proton Therapy Institutions Nicole Boik, MS, CCLS, Matthew D. Hall, MD, MBA

Proton Therapy as a Bridging Treatment in CART-Cell Therapy for Relapsed and Refractory Large B-Cell Lymphoma: Is There a Role?

Omran Saiff, MD, Mohamed A. Kharfan-Dabaja, MD, MBA, Youssef H. Zeidan, MD, PhD, Jennifer Peterson, MD, William G. Rule, MD, Scott C. Lester, MD, Bradford S. Hoppe, MD, MPH

Temporal Lobe Necrosis in Head and Neck Cancer Patients after Proton Therapy to the Skull Base

Sarin Kitpanitt, MD, Anna Lee, MD, MPH, Ken L. Pitter, MD, PhD, Dan Fan, MD, James C.H. Chow, MD, Brian Neal, Zhiqiang Han, Pamela Fox, Kevin Sine, CMD, Dennis Mah, PhD, Lara A. Dunn, MD, Eric J. Sherman, MD, Loren Michel, MD, Ian Ganly, MD, PhD, Richard J. Wong, MD, Jay O. Boyle, MD, Marc A. Cohen, MD, MPH, Bhuvanesh Singh, MD, PhD, Cameron W. Brennan, MD, Igor T. Gavrilovic, MD, Vaios Hatzoglou, MD, Bernard O'Malley, MD, Kaveh Zakeri, MD, MAS, Yao Yu, MD, Linda Chen, MD, Daphna Y. Gelblum, MD, Jung Julie Kang, MD, PhD, Sean M. McBride, MD, MPH, Chiaojung J. Tsai, MD, PhD, Nadeem Riaz, MD, Nancy Y. Lee, MD

Prioritization of Proton Patients in the COVID-19 Pandemic: Recommendations from The New York Proton Center

Arpit M. Chhabra, MD, J. Isabelle Choi, MD, Shaakir Hasan, DO, Robert H. Press, MD, Charles B. Simone, II, MD

Proceedings to the 58th Annual Conference of the Particle Therapy Cooperative Group (PTCOG58)

The IJPT Special Issue

Particle Therapy for Head and Neck Malignancies

We invite papers from international authors knowledgeable in head and neck cancer management with particle therapy. The articles within the special issue will cover the following topics:

Biology: Enhancements of Proton
Therapy in Head and Neck Tumors, RBE, LET; Clinical: Indications, Level of
Evidence, Clinical Trials; Physics:
Treatment planning approaches, Monte Carlo robust optimization, Delivery, and quality assurance; and Health Policy:
Value, Cost-effectiveness, NTCP Models,

Learn more about our Special Issue here.

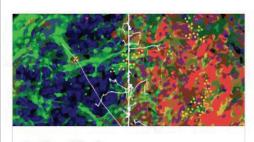
and Financial toxicity.

IJPT Particle Therapy Bibliography



Tile Ad 300 x 250 px

Features & Information



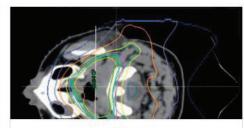
Online First

Access our online first issues!



Author Information

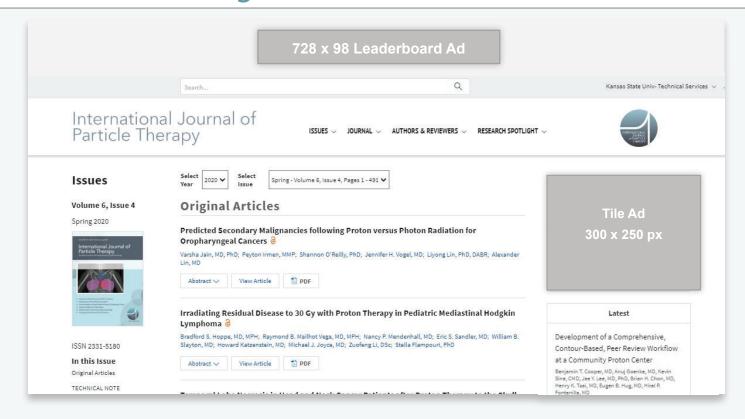
For assistance with our manuscript process, submission checklist and general policies....



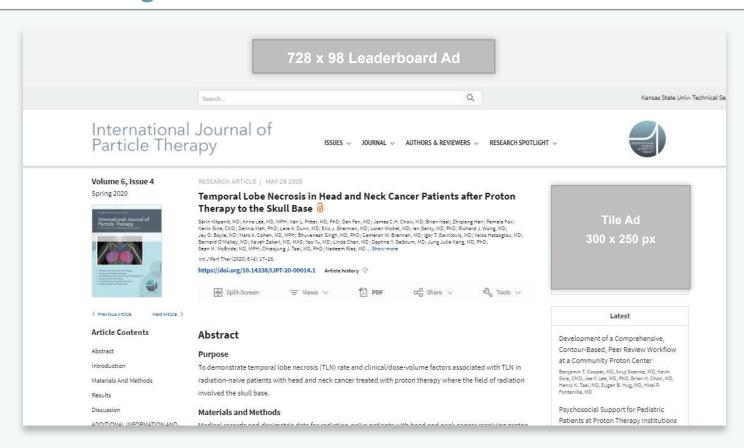
Research Spotlight

Profiles and Perspectives in Particle Therapy

Current Issue Page



Article Page





Preferred File Formats

- · .gif
- · .jpg
- · .png
- HTML5
- Animated .gif (maximum Frames/Resolution: 5/4)

Resolution Recommendations

The preferred file resolution is web-optimized 72 dpi. High-resolution graphics may be down-sampled to ensure that images load quickly.

Size and Placement Options

The placement options shown on pp. 2-3 are available for the *International Journal* of *Particle Therapy* (individual customers may choose to restrict the locations available for paid advertisements. If desired, additional tile space may be added to the right rail for Issue and Article pages).

Advanced Advertising Options

Schedule Options

- Ads may be set to display for a specified date range.
- Ads may be set to display on specified days of the week.
- · Ads may be set to display during a specified time of day.
- Frequency cap may be set to limit how many times a user is served your ad in a given time period.

Priority Options

Multiple advertisements may be purchased for the same location

- Ads may be rotated for even exposure
- Ads may be given more "weight" or priority in a given location

Terms and Conditions

The International Journal of Particle Therapy (IJPT) is an Open Access Journal. IJPT does not charge any article submission or processing fees and is supported by the Particle Therapy Co-operative Group (PTCOG) as its official journal. IJPT reserves the right to accept materials upon review and approval of the PTCOG and require publication prepayment. IJPT does not accept advertising for credit cards, insurance, or travel. The advertiser agrees to assume all liability for the content of ads and must be fully authorized for use of the ad's content, including, but not limited to, names, pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising from an advertisement. All claims for errors in advertisements must be made in writing and received within 10 days of display, and will be considered only for the first iteration of the advertisement containing the error. An error that does not materially affect the value or content of the advertisement will not qualify for a credit, nor will any credit be allowed if the ad has been approved prior to display.

Questions?

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