



Acceptable File Formats

- .gif
- .jpg
- .png
- HTML5

Unacceptable File Formats

- .doc
- .pdf
- .eps
- .tif
- .mov
- .wmv
- Flash .swf

Resolution Recommendations

The preferred file resolution is web-optimized 72 dpi. High-resolution graphics may be down-sampled to ensure that images load quickly.

Size and Placement Options

The following placement options are available for all Meridian sites (individual customers may choose to restrict the locations available for paid advertisements):

Theme 1 Ads		
Ad Name	Size (Pixels)	Placement
Leaderboard Ad	728 x 90	Appears at the top of every page
Mobile Leaderboard Ad	320x50	Appears at the top of every page in mobile view
Footer Ad	728 x 90	Appears at the bottom of every page
Mobile Footer Ad	320x50	Appears at the bottom of every page in mobile view
Tile Ad 1	300 x 250	Appears on right-hand side of the homepage as well as at the top of every interior content page
Tile Ad 2	300 x 250	Appears on the right-hand side of interior content pages
Tile Ad 3	300 x 250	Appears on the right-hand side of interior content pages
Skyscraper Ad 1	160 x 600	Appears on right-hand side of the homepage and every interior content page
Skyscraper Ad 2	160 x 600	Appears on the right-hand side of every interior content page
Skyscraper Ad 3	160 x 600	Appears on the right-hand side of every interior content page