WDA is all wildlife
diseases, all
conservation, all one
health, all the time!

For more than 60 years Wildlife Disease Association has published what is now called One Health research, facilitated One Health solutions to wildlife conservation challenges, and promoted One Health education.

DEMographics
The Journal of Wildlife Diseases (JWD) is published quarterly by the Wildlife Disease Association (WDA). JWD is a primary tool used by the WDA in accomplishing its mission, to “acquire, disseminate, and apply knowledge of the health and diseases of wild animals in relation to their biology, conservation, and interactions with humans and domestic animals.”

The JWD publishes reports of wildlife disease investigations, research papers, brief research notes, case and epizootic reports, review articles, and book reviews. The JWD publishes the results of original research and observations dealing with all aspects of infectious, parasitic, toxic, nutritional, physiologic, developmental and neoplastic diseases, environmental contamination, and other factors impinging on the health and survival of free-living or occasionally captive populations of wild animals, including fish, amphibians, reptiles, birds, and mammals. Papers on zoonoses involving wildlife and on chemical immobilization of wild animals are also published.

CIRCULATION: 650

purcHasing Authority
- Recommend products and services for purchasing
- Decision maker
- No involvement in purchasing

primary Job Function
- Conservation Advocacy or Policy
- Public Health
- Wildlife Biologist
- Diagnostics
- Wildlife Research
- Wildlife Veterinarian

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CONTACT ONKAR SANDAL, ADVERTISING SALES MANAGER / (785) 865-9218, (800) 627-0326 ext. 218 / osandal@allenpress.com

JWD PRINT MEDIA

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH x HEIGHT IN INCHES.
Trim Size: 6.875 x 10” JWD trims 0.125” off top, bottom and outside edge. Live area should be a minimum of 0.375” inside trimmed edges, a minimum of 0.5” should be allowed for the bind edge.

ISSUANCE / QUARTERLY

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<th>MONTH</th>
<th>RESERVATION</th>
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<td>APRIL</td>
<td>1/31/19</td>
<td>2/25/19</td>
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<td>JULY</td>
<td>4/30/19</td>
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<td>OCTOBER</td>
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2019 ADVERTISING RATES / PER INSERTION

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<td>$714</td>
<td>+ $750</td>
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COVER / PREFERRED POSITION RATE

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<tr>
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<td>Inside Back Cover (C3)</td>
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<tr>
<td>Outside Back Cover (C4)</td>
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<td>Other Preferred Positions</td>
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ONLINE RATES

- LEADERBOARD*: 728 x 90  $850
- TOP BANNER 1: 160 x 600  $500
- TOP BANNER 2: 160 x 600  $500
- HOME TOWER: 160 x 600 pixels  $600
- TILE: 180 x 150 pixels  $250

*Leaderboard available, space permitting

JWD DIGITAL MEDIA
WWW.JWILDLIFEDIS.ORG

24,000 MONTHLY PAGE VIEWS
9,000 MONTHLY SESSIONS
7,000 MONTHLY USERS

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September 18th, 2018

WDA Crowd Funded Wildlife Health/Disease Grants. Congratulations to our winners, it was a tie, both got 134 pledges. Stephanie Norman’s project on antibiotic resistance in marine mammals and Wynand Goosen’s on Tb in black rhino are splitting the two top prizes ($750 each).

Only 3 days left! Sixteen projects qualified for the WDA Wildlife Health/Disease Research Crowd Funding Drive. Seven have made or exceeded their goals. Six are within striking distance! The 4 WDA author runner-up prizes of $100 each to be determined this Friday. You can help by donating or helping to publicize a project you would like to see succeed. See more information here.

WDA Elections! Polls close October 30th. All currently paid up WDA members should have received a ballot via email from Allen Press. If you didn’t get a ballot it is likely that we have an old email address that needs to be updated. You can do that by contacting clagin@allenpress.com. The 4 candidates for the WDA Council Student Member seat are Jenny Bloodgood, Janetta Kelly, Michelle Coombe, and Marianthi Ioannidis. A second item on the ballot is a change in the WDA Constitution. See more information here.

The EWDA Conference in Thessaly, Greece attracted 195 people from 31 countries with a very packed but varied program. A Vic Simpson Travel Grant award was established in memory of Vic.
TECHNICAL SPECIFICATIONS

PRINT ADS
RESOLUTION / Image resolution for all graphics should be 300 dpi or higher for color or grayscale images and 1200 dpi for bitmap line art. No RGB or Indexed color mode graphics.

FORMAT / High-Resolution PDF files are preferred. PDF’s should be created using the Press Optimized settings, and all fonts must be embedded. Please verify journal trim and bleeds. File must be set up for correct journal trim, and bleeds must be set at 0.125” beyond the trim. It is recommended that you submit files 1 week prior to the material due date.

ONLINE ADS
Acceptable file formats include: bmp, wbm, swf/flash, .gif, Animated .gif, .jpg, and .png.
Note: Some mobile devices do not render flash.

AGENCY COMMISSION
There is a standard 15% commission to recognized agencies. Color and position fees are commissionable.

TERMS AND CONDITIONS
The Journal of Wildlife Diseases reserves the right to refuse materials and require publication prepayment. The Journal of Wildlife Diseases does not accept advertising for credit/debit cards, insurance or travel.

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All claims for errors in advertisements must be made in writing and received within ten days of publication and will be considered only for the first insertion of the advertisement containing the error. An error that does not materially affect the value or content of an advertisement will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or a proof was not supplied.