

Buckley RJJ, Brown C, Stringer S, Moylan T, Huang R, Hass M. On blast: a framework for monitoring and responding to online comments about your graduate medical education program. *J Grad Med Educ.* 2020;12(6):792.

Supplementary Data

Explanations of Unique Terminology Used Within Reddit Communities

Term	Definition
Noob	An inexperienced user, especially in the domain of the internet and technology.
“The Spreadsheet”	A name for a spreadsheet generated annually during residency application season by users of the r/medschool subreddit community to share and compare information about different programs by specialty.
Name and Shame	To call out a person or group by name and share their wrongdoing.
On Blast	To intentionally publicly expose an individual or group.
Student Doctor Network	A website comprising multiple forums for pre-medical and medical students to discuss all aspects of medical training.
Reddit	A news and discussion website containing multiple different user-created forums, known as “subreddits,” organized by subject. Subjects can span any topic including music, food, movies, careers, hobbies, and any other area of interest.
Subreddit	A forum on the Reddit website that hosts discussion on specific topics. Subreddit names include “/r/” to specify that they are hosted on Reddit, e.g. /r/dogs, a subreddit about dogs.
Thread	A discrete post in a forum or subreddit, to which users can add comments for discussion.
Upvote/Downvote System	A feature of Reddit that allows users to show approval or disapproval. “Upvoting” increases visibility for threads and individual comments, while “downvoting” decreases visibility.
Throwaway Account	An account made for anonymous, temporary use, often for the purpose of posting a controversial comment.
Lurker	A user who visits and reads but does not participate in a community.
Moderator	A user who has the ability to delete or block rule-violating content and ban users.
Troll	A user who intentionally posts inflammatory comments to invoke an emotional response. This term can also be used as a verb (the act of trolling).

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"Don't feed the troll"	This phrase is common internet advice to not engage users that are perceived to be "trolling."
TL;DR	Internet shorthand for "Too long; didn't read," a signifier that the following is a summary of the previous text.